



YOUTH EMPLOY

AND DEVELOPMENT INITIATIVE

...empowering nations

ABOUT US

Youth Employ and Development Initiative is a community-driven, non-profit organization focused on raising young entrepreneurs and intrapreneurs.

Our vision is to help youth become successful entrepreneurs and skilled professionals through education, enlightenment, and empowerment. We provide seminars, training, workshops, and networking opportunities



MISSION & VISION

MISSION

We are committed to enhancing the quality of life for youths through education, enlightenment, and empowerment programs.

VISION

To create an African continent where youth unemployment and poverty are drastically reduced by developing highly skilled young professionals and entrepreneurs.



...coming across Youth Employ and Development Initiative has been a blessing to me and my business through their series of seminars...



WHO WE ARE

AS A COMMUNITY

Youth Employ and Development Initiative is a community driven, non-profit organization that brings together like-minded individuals who share a passion for youth empowerment, entrepreneurship, and intrapreneurship. It is a place where young people can connect, collaborate, and network.

AS A PLATFORM

Youth Employ and Development Initiative provides the necessary tools, resources, and support to help young individuals and aspiring entrepreneurs bring their ideas to life. The platform offers various resources, such as seminars, training, workshops, and access to a network of mentors and experts, to support their journey towards success.

AS AN ORGANISATION

Youth Employ and Development Initiative is dedicated to raising highly skilled young professionals and entrepreneurs. We are committed to enhancing the quality of life of youths through education, enlightenment, and empowerment programs. By nurturing leadership, fostering innovation, building networks, and developing entrepreneurship, we aim to create a generation of empowered youth who can thrive in both corporate and entrepreneurial spaces.



CORE VALUES



LEADERSHIP

Developing oneself and helping others reach their full potential.



INNOVATION

Encouraging youth to provide and apply better solutions.



NETWORK BUILDING

Creating platforms for exchange and advancement.



ENTREPRENEURIAL DEVELOPMENT

Improving skills and knowledge for entrepreneurs.



OUR GOALS

- Promote skill acquisition and entrepreneurship among youth.
- Improve the quality of life through sustainable economic empowerment programs.
- Develop a skill acquisition center for events, seminars, and workshops.
- Promote quality leadership and capacity building.
- Fight against underdevelopment, discrimination, inequality, poverty, corruption, crimes, and disasters.
- Collaborate with governments and organizations working towards the Sustainable Development Goals.



...Youth Employ and Development Initiative through its programs gave me the push I needed...



PROGRAMS & EVENTS

■ Soft Skills Symposium

- Focuses on developing essential soft skills for professional success.
- Covers communication, teamwork, leadership, and more.

■ Start & Sustain Webinars

- Provides guidance on starting and sustaining a business.
- Includes sessions on business planning, marketing, and financial management.

■ Personal Development Workshop

- Helps youth enhance personal growth and self-awareness.
- Covers goal setting, time management, and personal branding.

■ Business Growth Conference

- Targets entrepreneurs and aspiring business owners.
- Explores strategies for scaling and expanding businesses.

■ CV Writing Workshops

- Provides guidance on crafting effective resumes and cover letters.
- Offers tips for showcasing skills and experiences to potential employers.

■ Employability Trainings

- Enhances job readiness and employability skills
- Covers interview techniques, networking, and job search strategies

■ Skill Acquisition Programs

- **Cake Making Training**
Learn the art of baking and decorating delicious cakes
Acquire skills in different cake designs and techniques
- **Bead Making Workshop**
Explore the world of bead making and jewelry design
Learn various beadwork techniques and create stunning pieces

■ Tech Trainings

- Equips youth with essential tech skills
- Graphic Design Course
Master the fundamentals of graphic design
Develop skills in creating visual content for digital and print media
- Website Management Training
Learn how to build and manage websites effectively
Acquire skills in website design, content management, and optimization

■ Partnerships:

Partnerships reflect our dedication to providing comprehensive support and opportunities to our members. We continuously seek new collaborations to expand our offerings and ensure that our programs align with the evolving needs of young entrepreneurs and professionals.

TARGET AUDIENCE

ENTREPRENEURS AND ASPIRING ENTREPRENEURS

This group comprises young entrepreneurs and individuals with a strong desire to become entrepreneurs, seeking the knowledge, skills, and support to launch and grow their own businesses.

Youth Employ offers aspiring entrepreneurs specialized training, workshops, and access to a supportive network of mentors and fellow entrepreneurs, providing them with the resources they need to turn their business ideas into reality.

YOUNG PROFESSIONALS

This group includes young individuals who have already entered the corporate world or are pursuing professional careers. They aim to advance in their respective fields and seek entrepreneurial opportunities within their organizations. Youth Employ equips young professionals with leadership training, entrepreneurial mindset development, and networking events to help them excel in their careers and become innovative change-makers.

EMERGING YOUTH LEADERS

This group consists of young individuals who show promise as leaders and change agents in their communities. Youth Employ empowers emerging youth leaders with leadership development programs, mentoring sessions, and platforms to create and implement projects that address societal challenges, enabling them to make a positive impact and inspire others.

TEENPRENEURS

This group includes motivated teenagers (aged 13 to 19) who have started their own businesses or are interested in entrepreneurship. Youth Employ provides teenpreneurs with tailored training, workshops, and mentorship to strengthen their entrepreneurial skills, navigate the business landscape, and grow their ventures successfully.

KEY ACHIEVEMENTS

- ✓ Organized 4 symposiums with an average of 600 students at each event, focusing on soft skills, personal development, business growth, and building sustainable businesses.
- ✓ Conducted training programs on various handcrafts and skills such as cake making, bead making, graphic design, website management and design, makeup, photography, barbing, shoes and bags, involving over 200 students.
- ✓ Partnered with Crestad, UK to host the Graduate Finishing School, preparing 35 students to be suitable employees for global consulting companies and international organizations.
- ✓ Empowered young entrepreneurs and intrapreneurs through seminars, training, workshops, and access to networks.
- ✓ Envisioned an African continent where youth unemployment and poverty are drastically reduced by raising highly skilled young professionals and entrepreneurs.
- ✓ Committed to enhancing the quality of life of youths through education, enlightenment, and empowerment programs.
- ✓ Upheld core values of leadership, innovation, network building, and entrepreneurial development.
- ✓ Collaborated with governments and other organizations with similar aims and objectives working towards achieving the Sustainable Development Goals.

IMPACT STORIES

Here are some impact stories and testimonials from individuals who have been positively affected by Youth Employ and Development Initiative:



Ayomide Akinsola, Financial Sensation (@financialsensation)

"I knew Youth Employ in 2017 and have never missed any of their events. There's always value to be added. When I launched Financial Sensation in 2018, I had gotten most of my training and mentorship from Youth Employ, and I was ready to put it into action. Thank you Youth Employ, this is an initiative that I believe every entrepreneur and intrapreneur needs to be a part of."

Obinna Akueche, Global Circle (@globalcircle_log)

Youth Employ has indeed touched my life positively. Today, I own a registered logistics company, Global Circle and I this step was inspired by Youth Employ through her programs. I am always grateful for the help and support Youth Employ has given me in my growth journey.



Feyisayomi Jijoho Ayo - Akwe, Nacre Leather (@nacreleatherworks)

"Youth Employ has had such great impact. I got equipped to kick off my business, the push I really needed to start, and reasons why I need to gain mastery in my field at the 2018 summit 'Build to Last.' Youth Employ, although growing, has the capacity to really empower youths with an entrepreneurial element which, of course, the Nigerian school system cannot give, and development ointment every phase of the life of a youth. No youth meets with Youth Employ and remains the same, except he chooses to."

at, Amina Makeover and The Beauty Cafe.ng (@aminamakeover, @thebeautycafe.ng)

"I am an entrepreneur and also a makeup artist. Coming across Youth Employ and Development Initiative has been a blessing to me and my business through their series of seminars. These experts share their business journeys, which is inspiring and motivating. Personally, Youth Employ has helped me build myself and defeat my fear of venturing into a business. It has also helped me perfect my craft through their vocational training and learn new skills."



David Olowodun, Creactivate Hub (@creactivatehub)

Youth Employ has indeed been a tremendous blessing to me. I attended my first graphic design class in 2019 organized by Youth Employ after the imPROVE Summit. This ignited my passion for creativity and set me on the path to being a professional graphic designer. I've also learnt a lot on networking, relationships and mentorship from my encounter with Youth Employ and I was inspired to start up a community to help youth creatives and innovators thrive in Africa.

Ajetomobi Favour Oreoluwa, Tasty Yummy Bakes and Events (@tastyummybakes)

"Youth Employ and Development Initiative through its programs gave me the push I needed. I was nursing great ideas but somehow, I was too scared to start, and I kept giving myself a thousand and one reasons why it wouldn't work for me as a student. But after attending the imPROVE Summit 4.0 'Built to Last,' everything changed. I learned a whole lot, and I knew it was time to make an excellent move. I did, and it's been the best decision I ever made. No regrets!! Thank you, Youth Employ."



PICTURES OF PAST EVENTS



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